

Privacy Policy

The protection of your personal data collected, processed and used in connection with your visit to our Website is of great concern to us. We therefore explain to you in this Privacy Policy the type, scope and purpose of the collection and use of your personal data.

I. Names and Addresses of Responsible Parties

We are responsible for the data processing.

Löwenstein Medical UK Ltd.
1 E-Centre, Easthampstead Road, RG121NF Bracknell
Fon: +44 (0) 1344 830023
E-Mail: info@loewensteinmedical.uk
Web: www.loewensteinmedical.co.uk

You can contact our corporate Data Protection Officer at:

Harald Pultar – EDV-Beratung Pultar GmbH
Baeckergass 4, 55128 Mainz
Phone: 06131 330821
E-Mail: info@loewensteinmedical.uk

II. Collection and Storage of Personal Data and the Type and Purpose of their Use

1. When you visit the Website

When you call up our Website www.loewensteinmedical.uk, the browser used on your end device automatically sends information to the server of our Website. That information is temporarily stored in a log file. The following information is registered without any action on your part and stored until its automatic deletion:

- IP address of requesting computer,
- Date and time of access,
- Name and URL of retrieved file,
- Website from which access was gained (Referrer URL),
- Browser and operating system of computer used and the name of your access provider.

We process the data listed above for the following purposes:

- to ensure a trouble-free connection to the Website,
- to ensure convenient use of our Website,
- to assess the system security and stability, and

- for other administrative purposes.

The legal grounds for data processing is contained in Article 6 Paragraph 1(f) of the DGPR (*General Data Protection Regulation*). Our legitimate interest follows from the above-listed purposes of data collection. We do not use the collected data for the purpose of drawing conclusions about you personally.

When you visit our Website we also use cookies and analytical services. Detailed explanations are contained in Sections IV and V of this Privacy Policy.

2. When you subscribe to our newsletter

If you provided your express permission as stated in Article 6 Paragraph 1(a) GDPR, we use your e-mail address to send you our newsletter regularly. Your e-mail address alone suffices for the receipt of our newsletter. Any other information is provided voluntarily by you.

The newsletter subscription may be cancelled at any time. It is possible to cancel, for example, via a link at the end of every newsletter.

3. When you use our contact form

For questions of any kind we offer you the option of contacting us via a form we provide on our Website. The form requires entry of a valid e-mail address and your first name and surname so that we know from whom the question comes and to whom we should send the answer. Any other information is provided voluntarily.

The data processing for purposes of establishing contact with us takes place in accordance with Article 6, Paragraph 1(a) GDPR on the basis of your voluntarily provided consent.

The personal data we collect for the use of the contact form will be automatically deleted after we have dealt with your question.

4. When you use our online job application process

We collect and process personal data from applicants for the purpose of managing the application process. The processing may take place electronically. That is the case particularly when an applicant submits to us his or her application documents electronically, i.e., via e-mail or a Web form on our Internet site. If we enter into an employment contract with an applicant, the transmitted data are stored in keeping with legal regulations for the purpose of handling the employment relationship. If we do not enter into an employment contract with an applicant, the application documents will be automatically deleted two months after rejection as long as deletion does not conflict with any other legitimate interest for us. Other legitimate interests in this sense could be, for example, an obligation to provide burden of proof in a process in accordance with the German General Equal Treatment Act (AGG).

III. Transfer of Data

Your personal data are not transferred to third parties for any purposes other than those which follow.

We give your personal data to third parties only if :

- You have given your express consent as described in Article 6, Paragraph 1(a) GDPR,
- processing as specified in Article 6, Paragraph 1(f) GDPR is required for the establishment, exercise or defense of legal claims and no grounds exist to assume that you have a legitimate and overriding interest in not transferring your data,
- in the case that processing is necessary for compliance with a legal obligation as per Article 6, Paragraph 1(c) GDPR,
- processing is legally permitted and is necessary as per Article 6, Paragraph 1(b) GDPR for the performance of a contract to which you are a party.

IV. Cookies

We use cookies on our site. Cookies are small files that are automatically generated in your browser and stored on your end device (laptop, table, smartphone, etc.) when you visit our site. Cookies do not damage your end device and do not contain viruses, Trojans or other malware.

Information is stored in the cookie which is associated with the specific end device used. This does not mean, however, that we thereby obtain direct knowledge of your identity.

The use of cookies serves to make the use of our site easy and pleasant for you. We use "session cookies" to recognize the individual pages you have already visited on our Website. The session cookies are automatically deleted when you leave our site.

To optimize the user friendliness of the site, we likewise use temporary cookies which are stored for a defined period on your end device. If you visit our site again to use our services, we automatically recognize that you were on our site earlier and know which entries and settings you made so that you do not have to make them again.

We also use cookies to record statistics about the use of our Website and to analyze those statistics for the purpose of optimizing our offerings for you (see Section V). These cookies make it possible for us to recognize you on subsequent visits to our site. Such cookies are automatically deleted after a defined time.

The data processed by cookies are required for the stated purpose of safeguarding our legitimate interests and those of third parties as outlined in Article 6 Paragraph 1(f) GDPR.

Most browsers accept cookies automatically. You can configure your browser in such a way that no cookies are stored on your computer or that a message appears before a new cookie is stored. The

complete deactivation of cookies, however, may mean that you will not be able to use all the functions of our Website.

V. Analysis Tool: Google Analytics

For purposes of designing our Website to meet users' needs and to manage its continuous improvement, we use Google Analytics, a Web service provided by Google Inc. (<https://www.google.de/intl/en/about/>) (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; hereinafter referred to as "Google"). Such processing based on Article 6 Paragraph 1(f) GDPR is a legitimate interest in the sense of the previously mentioned regulation.

In this context pseudonymized user profiles are created and cookies (see Section IV) are used. The cookie-generated data about your use of the Website,

- browser type and version;
- operating system in use;
- referrer URL (the previously visited site);
- host name of the computer with access (IP address); and
- the time of day the server inquiry was made,

are transmitted to a Google service in the USA and stored there. The information is used to analyze use of the Website, to compile reports about Website activities, and to provide other services related to Website activities and Internet usage for purposes of market research and needs-oriented design of the Internet site. The data also are transmitted to third parties if required by law or if third parties process the data on behalf of Google. Your IP address will not be put together with other data from Google. The IP addresses are anonymized so that no association is possible (IP masking).

You can block the installation of cookies by changing your browser settings accordingly; however, we advise you that in that case you may not be able to make full use of all the functions of this Website.

Furthermore, you can prevent the storage of the cookie-generated data related to the use of the Website (including your IP address) and the processing of the data by Google by downloading and installing a browser add-on (<https://tools.google.com/dlpage/gaoptout?hl=en>).

For an alternative to the browser add-on, particularly for browsers on mobile end devices, you may block data capture by Google Analytics by clicking on this link. An opt-out cookie will be set that prevents the future capture of your data when you visit this Website. The opt-out cookie, which is stored on your devices, applies only to this browser and only to our Website. If you delete the cookies in this browser, you will have to set the opt-out cookie again.

More information about data protection in connection with Google Analytics can be found in Google Analytics Help (<https://support.google.com/analytics/answer/6004245?hl=en>).

VI. Social Media Plug-in: YouTube

Pursuant to Article 6 Paragraph 1(f) GDPR, we use social plug-ins from the social network YouTube on our Website in order to increase public awareness of our company. The advertising purpose behind the plug-ins is to be considered a legitimate interest in the sense of the GDPR. The respective Website provider is responsible for ensuring that operations are in compliance with data protection regulations. We integrate these plug-ins by means of the two-click method in order to give visitors to our Website the best possible protection.

YouTube is an Internet video portal that permits video publishers to upload their video clips at no charge and allows other users to view, evaluate and comment on those clips, also at no charge. YouTube allows the publication of all types of videos, which is why complete films and TV broadcasts, music videos, trailers and videos made by users themselves are available via the Internet portal.

The YouTube operating company is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. YouTube, LLC is a subsidiary of Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

With every visit to one of the pages of this Internet site, which we operate and on which a YouTube component (YouTube video) is integrated, the Internet browser on the IT system of the data subject will be prompted automatically by the respective YouTube component to download and play back the relevant YouTube component from YouTube. You can call up more information about YouTube at <https://www.youtube.com/intl/en/yt/about/>. As part of this technical process YouTube and Google obtain knowledge of which subpages of our Internet site you visit.

If you are logged into YouTube at the same time you are on our site, YouTube recognizes exactly which subpage on our Internet site you are visiting when you call up a subpage that contains a YouTube video. This information is collected by YouTube and Google and associated with your YouTube account.

YouTube and Google always receive from the YouTube component the information that you have visited our Internet site if you are logged into YouTube at the same time you call up our Internet site; this occurs whether you click a YouTube video or not. If you do not want this type of information to be conveyed to YouTube and Google, you can prevent it by logging out of your YouTube account before you call up our Internet site.

The privacy policies published by YouTube, which can be retrieved from <https://www.google.de/intl/en/policies/privacy/>, provide information about the collection, processing and use of personal data by YouTube und Google.

VII. Use of Google AdWords

We have integrated Google AdWords on this Internet site. Google AdWords is a service for Internet advertising which allows advertisers to place ads in Google search engine results and in the Google advertising network. With Google AdWords, advertisers define keywords in their campaigns which will cause an ad to be displayed in Google search results when the user searches for a term that matches the keyword. In the Google advertising network, advertisements are allocated to subject-related

Internet sites by means of an automatic algorithm which takes into account the previously defined keywords.

The operating company for the services of Google AdWords is Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

The purpose of Google AdWords is to advertise our Internet site with the display of interesting advertisements on the Internet sites of third-party companies and in Google's search results and with the display of third-party advertisements on our Internet site.

If you enter our Internet site by means of a Google ad, Google stores a conversion cookie on your IT system.

An explanation of cookies is contained in Section IV. A "conversion cookie" becomes invalid after 30 days and does not serve to identify you. By means of a conversion cookie which has not yet expired, it is possible to determine whether a certain page, e.g., a shopping cart in an online shop, has been called up on our Internet site. Both we and Google can see whether a data subject who entered our Internet site via an AdWords advertisement generated a sale, that is, completed a purchase or broke off the transaction.

The data and information collected through the use of conversion cookies are used by Google to generate visitor statistics for our Internet site. The statistics, in turn, are used by us to ascertain the total number of users, which visitors came to us via AdWords advertisements, that is, the success or failure of the AdWords ads, and to optimize our AdWords advertisements for the future. Neither we nor other advertising customers of Google AdWords, obtain information from Google which would allow you to be identified.

Personal data collected during your visit to an Internet site, for example, are stored by means of conversion cookies. At every visit of our Internet site, personal data, including your IP address of the Internet connection in use, are transmitted to Google in the USA. Google stores the personal data in the USA. In some circumstances, Google gives the collected data to third parties.

At any time you can block the setting of cookies by our Internet site, as described above in Section IV, by making the settings in your Internet browser accordingly and thereby object long-term to the setting of cookies. Such a setting in the Internet browser also would block Google from setting a conversion cookie on the IT system of the affected data subject. In addition, a cookie previously set by Google AdWords can be deleted at any time via the Internet browser or other software program.

You also may object to interest-related advertising from Google. To do so, you have to call up the link <https://adssettings.google.de> on each of the Internet browsers you use and make the desired settings there.

More information about Google's currently valid privacy policy can be called up at <https://policies.google.com/privacy>.

VIII. Payment Processing

We have integrated components from PayPal, *Sofortüberweisung* (immediate payment), Visa and MasterCard, all of which are online payment services providers.

1. PayPal

PayPal payments are made via virtual PayPal accounts which represent private or business accounts. A user may make virtual payments via credit card on PayPal even if he or she does not maintain a PayPal account. Because a PayPal account is steered by an e-mail address, there is no traditional account number. PayPal makes it possible to effect online payments to a third party or to receive payments. Furthermore, PayPal acts as trustee and offers buyer protection services.

The European operating company for PayPal is PayPal (Europe) S.à.r.l. & Cie. S.C.A., 22-24 Boulevard Royal, 2449 Luxemburg, Luxemburg.

If you choose the payment option PayPal during the ordering process in our online shop, your personal data are automatically transmitted to PayPal. With the choice of this payment option, you consent to the processing of personal data required to make the payment.

As a rule, the personal data processed by PayPal include first name, surname, address, e-mail address, IP address, telephone number, cell phone number or other data which are required to complete the payment transaction. For the execution of a purchase agreement, personal data are required which are connected to the order.

Transmission of the data is intended for payment processing and the prevention of fraud. We transmit personal data to PayPal only when a legitimate interest exists for the transmission. The personal data we exchange with PayPal may be transmitted under certain circumstances by PayPal to credit reporting agencies. Data are transmitted for purposes of identity confirmation and creditworthiness checks.

PayPal may give personal data to affiliated companies and service providers or subcontractors if necessary for the fulfillment of contractual obligations or if the data are to be processed on behalf of PayPal.

You may withdraw your consent regarding the handling of your personal data from PayPal at any time. A withdrawal does not affect personal data which must be processed, used or transmitted for the (contractual) payment processing.

You can call up the currently valid privacy policy from PayPal at <https://www.paypal.com/uk/webapps/mpp/ua/privacy-full>.

2. Immediate Payment

We have integrated components from immediate payment on our Internet site. immediate payment is a payment service which permits cashless payments for products and services to be made on the Internet. immediate payment represents a technical process through which dealers receive immediate

payment confirmations. The process puts dealers in a position to deliver goods, services or downloads to customers immediately after an order has been placed.

The operating company for immediate payment is SOFORT GmbH, Theresienhöhe 12, 80339 Munich, Germany.

If you choose the payment option immediate payment during the ordering process in our online shop, your personal data are automatically transmitted to immediate payment. With the choice of this payment option, you consent to the processing of personal data required to make the payment.

In completing the purchase transaction over immediate payment, the buyer transmits the required PIN and TAN to Sofort GmbH. Immediate payment checks the buyer's account balance and calls up other data to ensure the purchase amount is covered and then transfers the funds to the online dealer. The dealer is automatically notified that the financial transaction has been executed.

The personal data exchanged with immediate payment include first name, surname, address, e-mail address, IP address, telephone number, cell phone number or other data which are required to complete the payment transaction. Transmission of the data is intended for payment processing and the prevention of fraud. We transmit personal data to immediate payment only when a legitimate interest exists for the transmission. The personal data we exchange with immediate payment may be transmitted under certain circumstances by immediate payment to credit reporting agencies. Data are transmitted for purposes of identity confirmation and creditworthiness checks.

Immediate payment may give personal data to affiliated companies and service providers or subcontractors if necessary for the fulfillment of contractual obligations or if the data are to be processed on behalf of immediate payment.

You may withdraw your consent regarding the handling of your personal data from immediate payment at any time. A withdrawal does not affect personal data which must be processed, used or transmitted for the (contractual) payment processing.

The applicable data protection policy (German only) from immediate payment can be called up with this link: <https://www.sofort.com/ger-DE/datenschutzerklaerung-sofort-gmbh/>.

3. Credit Cards

If you decide to pay per credit card, your payment is forwarded to and processed by VRpay-CardProcess GmbH, Wachhausstr. 4, 76227 Karlsruhe. The name of this company can therefore appear on your credit card statement. As part of the payment transaction and the related services, VRpay-CardProcess GmbH processes payment-specific data on our behalf. Because the payment process is handled completely by VRpay-CardProcess GmbH, we do not have access to any of your payment-specific credit card data.

The personal data processed by VRpay-CardProcess GmbH include your credit card information, which is required for the payment transaction. Such personal data related to your order are required to execute the purchase agreement.

The VRpay-CardProcess GmbH may give personal data to affiliated companies and service providers or subcontractors if necessary for the fulfillment of contractual obligations or if the data are to be processed on behalf of VRpay-CardProcess.

You may withdraw your consent regarding the handling of your personal data from VRpay-CardProcess GmbH at any time. A withdrawal does not affect personal data which must be processed, used or transmitted for the (contractual) payment processing.

The currently valid data protection regulations (German only) from VRpay-CardProcess GmbH may be called up with this link: <https://vr-pay.de/datenschutz-haftung/>.

IX. Rights of Data Subject

You have the right:

pursuant to Article 15 GDPR to obtain access to **information** about your personal data we process. In particular you have the right of access to information about the purposes of the processing, the categories of personal data concerned, the categories of recipients to whom the personal data have been or will be disclosed, the envisaged period for which the personal data will be stored, the existence of the right to request rectification, erasure, restriction of processing or to object to such processing, the right to lodge a complaint, information about the source of your data if we have not collected the data from you, the existence of automated decision-making, including profiling and meaningful information about the logic involved;

pursuant to Article 16 GDPR to obtain without undue delay the **rectification** of inaccurate personal data or the completion of incomplete personal data which we have stored about you;

pursuant to Article 17 GDPR to obtain without undue delay the **erasure** of personal data concerning you provided their processing is not necessary for exercising the right of freedom of expression and information, for compliance with a legal obligation, for reasons of public interest or for the establishment, exercise or defense of legal claims;

pursuant to Article 18 GDPR to obtain **restriction** of processing your personal data if you contest the accuracy of the personal data, if the processing is unlawful but you oppose the erasure, if we no longer need the data, but you required them for the establishment, exercise or defense of legal claims or you have objected to the processing pursuant to Article 21(1) GDPR;

pursuant to Article 20 GDPR to receive your personal data which you have provided to us in a structured, commonly used and machine-readable format and to **transmit** those data to another controller;

pursuant to Article 7 Paragraph 3 GDPR to **withdraw** at any time your consent which you previously gave to us. As a consequence of the withdrawal, will be be unable in future to continue the data processing which was based on that consent; and

pursuant to Article Article 77 GDPR to lodge a **complaint** with a supervisory authority. As a rule, you may lodge the complaint with the supervisory authority of your habitual place of residence or work or of our company headquarters.

X. Right to Object

If your personal data are processed for the purposes of legitimate interests pursuant to Article 6, Paragraph 1(f) GDPR, you have the right to object to the processing of your personal data on grounds related to your particular situation or to direct marketing. In the latter case, you have a general right of objection, which we accept without any information about your particular situation.

If you would like to exercise your right to withdraw your consent or your right to object, you can simply send an e-mail to an info@loewensteinmedical.uk.

XI. Data Security

Within a Website visit we use the widely deployed SSL (Secure Sockets Layer) protocol in conjunction with the currently highest encryption level supported by your browser. As a rule, that is 256-bit encryption. If your browser does not support 256-bit encryption, we fall back on 128-bit v3 Technology instead. If a single page of our Internet site is encrypted for transmission, you will see the key or lock symbol in the status bar of your browser at the bottom of the screen.

We also use all appropriate technical and organizational security measures to protect your data from accidental or deliberate manipulation, partial or complete loss, destruction or unauthorized access by third parties. Our security measures are improved continuously in keeping with technological development.

XII. Validity of and Changes to this Privacy Policy

This Privacy Policy is valid as of May 2018.

It may become necessary to amend this Privacy Policy as a result of further development of our Website and offerings or of changes in legal regulations or official requirements. You may call up and print out the currently valid Privacy Policy at any time from our Website: <https://loewensteinmedical.co.uk/the-company/legal/privacy-policy/>.